

#### IN THIS EDITION...

- Join us in an important discussion on nurturing [Organizational Culture in Gig Economy](#).
- Learn about the [Application Security Risk Assessment](#)
- Take a look at the [Evolving Art & Science of M&A](#)
- Meet [Reggie Rush](#), a DivIHNite, in 'Getting Personal'



## Organizational Culture in Gig Economy

Corporate Culture has a direct impact on the long-term health of a brand. In a gig economy, freelancers may not care as much for the organization's culture knowing that their tenure is time-capped. If you are a leader in an organization that is either already participating in the Gig Economy or is likely to in the near future, consider the following [5 practical approaches to getting your Organizational Culture to weather the Gig Economy](#).

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### Application Security Risk Assessment Methodology

Every organization, large or small, is increasingly using a large number of Software Applications to run its business. This increase in apps leads to an increase in potential risks for a business running these apps. Here is a quick primer on the [Application Security Risk Assessment Methodology](#), as used in our Cybersecurity GRC CoE.

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### Evolving Art & Science of M&A

Merger and Acquisition (M&A) activity continues at record levels even as the Art and Science of M&A continues to evolve. Coming ahead of the traditional drivers for M&A like horizontal and geographic expansion, the most frequently cited drivers in a recent study are imperatives to bring next-generation technology (43%) and new digital capabilities (42%) into the firm. Here is a take on the [Evolution of Art & Science of M&A](#).

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## GETTING PERSONAL



### Meet Reggie Rush

**Reggie Rush** is our Director of Client Partnerships, a master networker and a leader in the minority association space. In this segment, you can get to know us not just as trustworthy and capable professionals, but as versatile individuals who value commitment and relationships.

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